

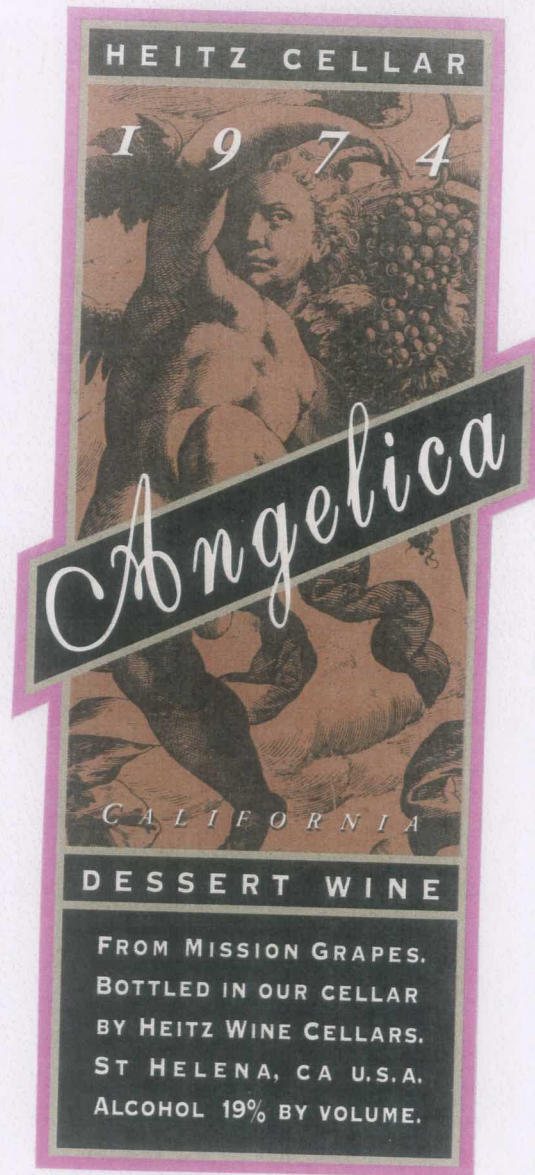
This 1974 vintage year Angelica dessert wine is made from the Mission grape variety, the same grape the early California missionaries used to make the highly respected original Angelica. Made in the tradition of its California heritage, we believe this is undoubtedly the best Angelica Heitz Cellars has ever offered.

A luscious dessert wine, sweet on the palate, complexed by time and mellowed by oak wood aging. After seventeen years of slowly aging in a cool stone cellar and then bottled in 1991, this flavorful amber colored wine is ready to enjoy. A perfect complement with most desserts or for just sipping with friends.

May we offer you our cellar treasure Angelica, truly an ambrosial drink fit for the gods.

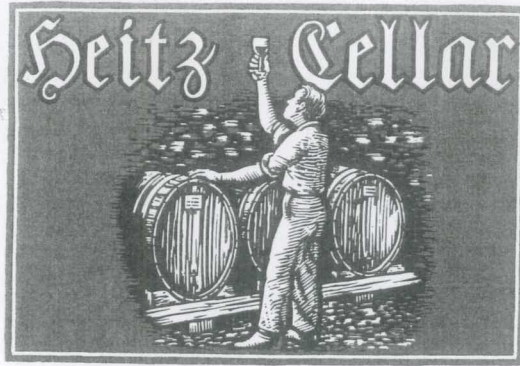
*J. E. Heitz*

The Heitz Family



## HEITZ WINE CELLARS

500 TAPLIN ROAD  
ZIP CODE 94574



ST. HELENA, CALIF.

TELEPHONE: 707 963-3542  
FAX: 707 963-7454

September 1, 1991

Dear Friends,

We have some exciting wines to offer you this autumn.

### 1974 ANGELICA

To start with we are releasing a 1974 Angelica dessert wine, undoubtedly the best Angelica Heitz Cellars has ever offered. It is a luscious sweet dessert wine made from the red mission grape variety. The wine was then aged and mellowed seventeen years in oak before we bottled it this spring in an attractive elongated 750ml bottle, with a specially designed label. Please see the enclosed label and description.

If you try only one wine from Heitz Cellars this fall, be sure it is the 1974 Angelica, a truly exceptional dessert wine. On a recent visit from a Southern couple they likened it to a liqueur reminiscent of Grandmother's homemade freshly baked pecan pie. A nice analogy we thought.

### 1989 NAPA VALLEY CHARDONNAY

Of course we have more wines to entice you with. The other fall release being our 1989 Napa Valley Chardonnay. This is a dry, crisp Chardonnay aged in limousin oak barrels. Austere in style with pleasant and distinct varietal fruit in the aroma, the wine shows excellent overall balance and drinkability. A true value on today's market.

For those of you who prefer a richer style of Chardonnay may we recommend our 1988 "Heitz Vineyard" Chardonnay. A tad more expensive but creamier and more graceful in style.

### RYAN'S RED

Curiosity about the new Meritage wines on the market prompted a blind tasting at our cellar with our staff. We also put our red table wine, the Ryan's Red in for comparison.

The Meritage wines ranged in price from \$20.00 a bottle up to \$47.00 a bottle. We were pleasantly surprised when the Ryan's Red tied for second at only \$6.75 a bottle!

Obviously, the Ryan's Red was a different style, being lighter and having a fruitier bouquet, but it was better tasting and easier and more pleasant to drink at this time. The Meritage wines were darker, more robust, and needed a lot more time for mellowing.

As we have always said the Ryan's Red is an intriguing blend of selected varietals from our cellars and a reflection Heitz Wine Cellars standard of quality. Definitely an excellent value for your dollar.

We are also releasing a selection of magnums at this time. The above wines represent the largest selection of superb vintages of Cabernet Sauvignons that are available, albeit in limited quantities, from any winery in the United States. However, one cannot live on Cabernets alone, so we suggest and recommend that you also enjoy some of our more modestly priced wines, such as the 1988 Pinot Noir, 1989 Napa Valley Chardonnay, and yes, the 1987 Zinfandel and 1987 Grignolino.

In dessert wines we have a luscious 1974 Angelica which is a family personal favorite. It is made from the Mission grape variety used to make the highly respected original Angelica. Made in the tradition of its California heritage, we believe this is undoubtedly the best Angelica Heitz has ever offered. It is packaged in a distinctive, slender 750ml bottle with a specially designed label in honor of this charming eighteen year old wine.

As most of you already know, we do market our finest Cabernets over a five year span, so we only allocate so many cases each year. This February's consumer quota will apply until March 1, when the distributors, stores, and restaurants will receive their quotas. After March 1st, if there is any inventory left in our "consumer" allocation it will be available on a first-come, first-served basis. The enclosed order form indicates the specific quotas on the various wines.

The best part of the above is that you may order good interesting mixed cases. The 10 percent discount applies to any twelve (12) bottles, or any six (6) magnums.

We enclose an instruction sheet and order form to assist you in placing your orders. Our family and staff thank you for your continued patronage of our wines and may you drink them in good health. We have enjoyed producing them for you.

Sincerely,

  
The Heitz Family

Feb 1, 1992  
Newsletter

## Angelica

Heitz Wine Cellars is proud to announce that once again it has a "Cellar Treasure Angelica" available for purchase. Many of our veteran buyers will remember our Angelica from years passed. Well, we are please to say that we believe you will find this Angelica to be of the same excellent quality.

Angelica has been liken to a Cream Sherry; yet it is a wine that is in a class by itself. Angelica is a superb dessert wine that is rich, aromatic, but at the same time mellow. Ours possess a medium amber color, is well balanced, and finishes with a delightful aftertaste.

Angelica was one of the first wines made by the early California missionaries from the plentiful Mission grape, and it received its name from the City of Los Angeles, the city of angels.

Today, so many years later, Heitz Wine Cellars is pleased to offer a wine that is as rich in history, as it is in taste.